

## Contract Award

**Project:** P148531-Uttarakhand Health Systems Development Project

**Loan/Credit/TF Info:** IDA-59480

**Bid/Contract Reference No:** IN-UKHFWS-149507-CS-QCBS

**Procurement Method:** QCBS-Quality And Cost-Based Selection

**Scope of Contract:** Selection of Agency for Designing and Development of Communication Plan and Materials aimed at generating positive awareness regarding activities under the UKHSDP and Implementation of the Plan

**Notice Version No:** 0

### Contract Signature Date

(YYYY/MM/DD)

2021/02/05

### Duration of Contract

6 Month(s)

### Minimum Qualifying Score

70

### Awarded Firm(s):

**AMS – ACADEMY OF MANAGEMENT STUDIES (457466)**

3rd Floor,Block A-153,Secotr-8,Dwarka, New Delhi-110075

Country: India

### Scores

Technical:	89.00
Consultant Specific Experience:	8
Methodology:	42
Key Personnel:	30
Transfer of Knowledge:	9
Financial:	100
Combined:	92.30
Rank:	1

### Final Evaluation Price

INR 10770000.00

### Signed Contract Price

INR 10,770,000.00

### Evaluated Firm(s):

**DENTSU AEGIS NETWORK (553567)**

Country: India

### **IQVIA CONSULTING AND INFORMATION SERVICES INDIA PVT. LTD. (536299)**

IQVIA Consulting and Information Services India Private Limited Hindustan Times

Building, KG Marg, Connaught Place, New Delhi- 110001

Country: India

**Scores**

Technical:	72.00
Consultant Specific Experience:	7
Methodology:	40
Key Personnel:	17
Transfer of Knowledge:	8
Financial:	41.46
Combined:	62.84
Rank:	3

**Final Evaluation Price**

INR 25978460.00

**SPAN COMMUNICATIONS (357716)**

B-174, East of Kailash, New Delhi-110065.

Country: India

**Scores**

Technical:	71.00
Consultant Specific Experience:	3
Methodology:	38
Key Personnel:	22
Transfer of Knowledge:	8
Financial:	67.10
Combined:	69.83
Rank:	2

**Final Evaluation Price**

INR 16050000.00